



Pennsylvania



*Governor's Award for
Environmental
Excellence*

2008

APPLICATION



Pennsylvania Department of Environmental Protection

**Rachel Carson State Office Building
P.O. Box 2063
Harrisburg, PA 17105-2063**

Secretary

717-787-2814

Dear Friend:

On behalf of Gov. Edward G. Rendell, I invite you to apply for the 2008 Governor's Award for Environmental Excellence honoring Pennsylvania businesses and organizations that recognize environmental challenges as economic opportunities in disguise, work toward technological innovation, and pursue enhanced efficiency and increased productivity.

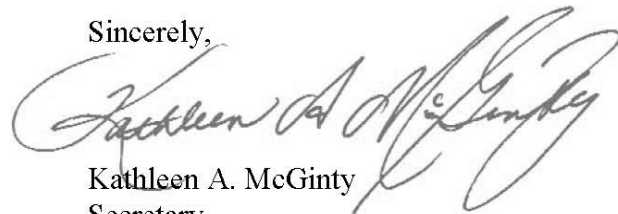
Previous winners of the Governor's Award for Environmental Excellence are saving natural resources, saving money and helping build a healthier, stronger Pennsylvania through pollution prevention, waste reduction, recycling, indigenous resource use and technological innovation. These efforts are building new businesses in Pennsylvania, enhancing the bottom line and engaging residents in a renewed commitment to investing in their communities.

You too can showcase the ways your business or organization is helping to make Pennsylvania a national leader in environmental protection by applying today for a 2008 Governor's Award for Environmental Excellence. I am certain together, we have in the Commonwealth the creativity, drive and spirit to build a very bright and promising future.

Learn more about this exciting initiative by visiting DEP's Web site at www.depweb.state.pa.us and click on "2008 Governor's Award for Environmental Excellence."

We look forward to receiving your application.

Sincerely,



Kathleen A. McGinty
Secretary



WHO MAY APPLY

Any Pennsylvania business, governmental agency, educational institution, non-profit organization, individual, farm or agribusiness engaged in efforts to promote environmental stewardship and economic development in Pennsylvania.

ELIGIBILITY

The project must have been completed between Aug. 1, 2006 through July 31, 2007. Each candidate may submit only one application, which focuses on the best project. Companies with multiple facilities may submit an application for each facility. Projects that have previously received a Governor's Award for Environmental Excellence are not eligible for this award. Past winners may submit new projects for consideration. Companies, organizations or individuals that are not in compliance or pending compliance with commonwealth environmental laws and regulations will not be considered.

Eligible projects include, but are not limited to:

- **Environmental Technology Innovation**

Companies, individuals or projects that create or participate in the development and deployment of new and innovative environmental and/or energy technologies in Pennsylvania.

- **Clean Energy Innovations and Environmental Market Development**

Companies, individuals or projects that encourage economic development in Pennsylvania through new environmental and/or energy markets that did not previously exist. Projects that conserve resources and protect the environment by minimizing energy use and maximizing use of alternative energy.

- **Pollution Prevention and Resource Efficiency**

Projects with measurable and direct environmental benefits to the air, land or water.

- **Community Revitalization**

Projects that use or reuse land to create environmental benefits and/or promote smart growth and positive social change in their communities.

- **Environmental Education and Outreach**

Projects whose primary goal is to teach others about environmentally responsible practices.

- **Watershed Stewardship**

Projects that display leadership and innovation in watershed restoration and protection.

- **Mine Safety**

Companies, individuals or projects that build a mine safety program that keeps pace with technology changes and strengthen the role of mine safety and enforcement actions.

EVALUATION AND SELECTION

Projects will be awarded based on the criteria listed below:

- **Protection** - Projects must demonstrate, above all, a commitment to protecting the environment. Winners receiving the most points under this criterion have implemented an environmental project in the most effective manner possible with measurable and demonstrable results. Projects using innovative technologies or approaches will receive additional consideration.
- **Teamwork** - Projects should demonstrate the involvement of employees, government officials and/or community members.
- **Public Service** - Projects should demonstrate a commitment to the public's best interest.
- **Environmental Education and Outreach** - Projects should teach others about environmentally responsible practices.
- **Pollution Prevention** - Projects should achieve environmental results through other "end-of-the-pipe" methods like disposal, treatment or control technologies.
- **Economic Impact** - Projects should be cost-effective, either minimizing costs or demonstrating a payback on investments.
- **Innovative Technology** – Projects using innovative technology or approaches will receive additional consideration.

WINNERS HONORED

DEP will acknowledge winners of the 2008 Governor's Award for Environmental Excellence with a unique award for winners to proudly display.

Recipients will be honored during a press event at the winners' location where the award will be presented by either the Governor, the DEP Secretary and/or state legislator.

Additionally, the winners' projects will be described in numerous DEP publications and editorials, and highlighted on DEP's Web site.

HOW TO APPLY

To assure fairness and consistency in evaluating the applicants, all nominees must prepare their applications in accordance with the attached format. Applications that do not follow this format will not be considered.

- Complete the attached application. In preparing paper submissions of the Project Summary, adhere to the following: Use three standard 8½" x 11" sheets of paper and use both sides of the paper. The project summary must not exceed six pages. Do not add a cover.
- If available, add photographs, brochures or news clippings of the project. Do not include advertisements.
- Submit the **original** and **four copies** of the application, project summary and any supporting materials.
- Staple the original application and each photocopy separately in the upper left corner.

DUE DATE:

Applications must be received by 4:00 p.m., Monday, Oct. 15, 2007. Fax copies or postmarks will not be accepted.

MAIL TO:

PA DEP
Office of Policy and Communications
ATTN. Toni Muhammad
400 Market St., 16th Floor
Harrisburg, PA 17101

ADDITIONAL INFORMATION:

For more information or assistance in completing the application, please contact: Kerry Chippo, Office of Policy and Communications at (717) 787-1323, TDD users should call (800) 654-5984.

All materials submitted with the Governor's Award for Environmental Excellence application become property of the Commonwealth of Pennsylvania and may be returned only at the commonwealth's discretion. The commonwealth reserves the right to use any or all of the materials. Selection or rejection of the application does not affect this right.

AWARD APPLICATION

All applications must be prepared in the format outlined below. All applications must be typed. Incomplete applications will not be considered. The applicant is the individual, business, governmental agency, non-profit organization, educational institution, farm or agribusiness that owns the project or was instrumental in implementing the project. Identify the applicant using the format below:

NAME OF THE PROJECT _____

IMPLEMENTATION DATE _____

COMPLETION DATE _____

APPLICANT INFORMATION:

COMPANY NAME _____

NAME (CEO PRESIDENT, OWNER) _____

CONTACT _____ CONTACT TITLE _____

ADDRESS _____

PHONE NUMBER _____ FAX NUMBER _____

EMAIL _____ WEBSITE _____

COUNTY/MUNICIPALITY _____

List any related trade associations or similar professional or industry-related groups to which you or your business or organization belong:

Does your organization have any unresolved compliance issues with U.S. EPA, DEP, other state, federal or local authority?

Yes (Please include brief explanation on an attached sheet) No

APPLICANT TYPE

Large Business (more than 100 employees)

Small Business (less than 100 employees)

Individual

Media

Technical Assistance Provider

Other

Educational Institution

Governmental Agency

Trade/Professional Organization

Farm or Agribusiness

Nonprofit/Civic Organization

Please tear along this line

PROJECT SUMMARY

On an attached sheet(s) describe your project. The summary must be clear and concise. The description should include:

- A **brief** paragraph about your organization;
- The characteristics, objectives, goals, benefits and outstanding attributes of the project;
- The environmental results achieved by the project (the amount of energy saved, waste eliminated or recycled, etc.);
- An overview of the project's commitment to the public's best interest;
- An explanation of how the project involved employees, government officials and community members;
- An overview of any innovative technologies and approaches used to achieve results;
- An explanation of how the project educates people about environmentally responsible practices;
- The total project cost; and
- The resulting total dollar savings.

Environmental information is available electronically via the internet.
Visit DEP's Web site at www.depweb.state.pa.us, and click on
"2008 Governor's Award for Environmental Excellence."

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